



Gordon Lindsay

Gordon Lindsay, Senior Manager, Field Applications Engineering, imparted his knowledge and experience to a leading independent school in Bristol, U.K. called The Red Maids' School. He spoke to nearly 300 students at the school's event called "Women in Science & Engineering" on microchips and turning sand into fun. Gordon highlighted Broadcom's ability to make technology for popular devices like MP3 players, smart phones and gaming devices.

Using his industry and customer contacts, Gordon also organized four women engineers to also speak at the conference. In addition, Gordon volunteers for the school by filming and making DVDs of the annual school production for the school to sell and grow their funds. He also helped the school obtain a donation of 8 digital cameras.

Founded in 1634, The Red Maids' School is the oldest girls' school in England and is celebrating its 375th birthday this year. As a tribute to the yearlong celebration the school launched a "Women in Science and Engineering" conference for 16-18 year old girl students from a number of invited schools up to 100 miles away. Its mission plan is to develop the academic ability of girls from many different backgrounds and cultures and to fulfill their potential by equipping them with the skills and knowledge to succeed in a changing world. Gordon's twin daughters attend Red Maids' school. <http://www.redmaids.bristol.sch.uk>



"My daughters are always excited by the things I work on and bring home. When their school asked me to help explain how technology gets designed, how it works and how it can be used, I was very interested to see what people outside our industry perceived of what we do. I want to try to help foster the next generation of engineers."